University of Information Science and Technology
"St. Paul the Apostle" – Ohrid
Erasmus+ Staff Teaching Mobility

Erasmus Week at UIST

26–28 May 2026 • UIST Accelerator, Ohrid

We are delighted to welcome international guests for a series of Erasmus+ Staff Teaching Mobility events taking place at the UIST Accelerator. Over three days, participants will have the opportunity to attend expert presentations on management information systems, behavioural finance, and entrepreneurship, as well as hands-on startup workshops and mentoring sessions.

All activities are open to students, academic staff, and partners interested in strengthening international academic cooperation.

Day 1 – Tuesday, 26 May 2026

Session 1 — 11:00–12:45

Startup Innovation Workshop — Session 1	
Speaker	Prof. Dušan Vujošević
Affiliation	School of Computing, Union University, Serbia
Topic	Startup Innovation and Venture Development: From Ideation to Sustainable Growth
Time	11:00 – 12:45
Venue	UIST Accelerator

The first workshop session opens the three-day programme on entrepreneurship and venture development. Prof. Vujošević will guide participants through the early stages of the startup journey, covering:

- Startup ideation and experimentation
- Lean startup methodologies
- Business model development

Session 2 — 13:00

University Presentation — Aksaray University, Turkey	
Speaker	Dr. Zeynep Duman
Title	Assistant Professor of Management Information Systems
Affiliation	Aksaray University, Turkey
Time	13:00
Venue	UIST Accelerator

Dr. Zeynep Duman will present Aksaray University and the academic collaboration and exchange opportunities it offers. This is a valuable occasion to explore new possibilities for strengthening international cooperation under the Erasmus+ framework.

Day 2 – Wednesday, 27 May 2026

Session 1 — 11:00–12:45

Startup Innovation Workshop — Session 2	
Speaker	Prof. Dušan Vujošević
Affiliation	School of Computing, Union University, Serbia
Topic	Startup Innovation and Venture Development: From Ideation to Sustainable Growth
Time	11:00 – 12:45
Venue	UIST Business Accelerator

The second workshop session continues the entrepreneurship programme with a focus on practical venture-building skills:

- Agile teamwork and venture ecosystems
- Pitching and startup growth strategies

Session 2 — 13:00

Guest Lecture — Behavioural Finance	
Speaker	Assoc. Prof. Sümeyra Gazel
Department	Department of Finance

Affiliation	Yozgat Bozok University, Türkiye
Time	13:00
Venue	UIST Business Accelerator

Assoc. Prof. Sümeyra Gazel will deliver a presentation on Behavioural Finance, offering insights into how psychological factors influence financial decision-making. This lecture provides an excellent opportunity to explore a dynamic field at the intersection of psychology and economics, within the Erasmus+ academic exchange framework.

Day 3 – Thursday, 28 May 2026

Session — 11:00–11:45

□ Startup Mentoring Sessions	
Speaker	Prof. Dušan Vujošević
Affiliation	School of Computing, Union University, Serbia
Format	Individual / small-group mentoring
Time	11:00 – 11:45
Venue	UIST Business Accelerator

The final session of the Erasmus week is dedicated to one-on-one and small-group mentoring. Participants are invited to present their startup ideas, receive personalised feedback from Prof. Vujošević, and discuss growth strategies and next steps for their ventures.

Programme Overview

Date	Time	Event
Tue, 26 May	**11:00–12:45**	Startup Workshop Session 1 — Prof. Vujošević (Union University, Serbia)
Tue, 26 May	**13:00**	University Presentation — Dr. Zeynep Duman (Aksaray University, Turkey)
Wed, 27 May	**11:00–12:45**	Startup Workshop Session 2 — Prof. Vujošević (Union University, Serbia)
Wed, 27 May	**13:00**	Lecture: Behavioural Finance — Assoc. Prof. Sümeyra Gazel (Yozgat Bozok University, Türkiye)
Thu, 28 May	**11:00–11:45**	Startup Mentoring Sessions — Prof. Vujošević (Union University, Serbia)

Venue & Practical Information

Venue	UIST Business Accelerator, University of Information Science and Technology "St. Paul the Apostle", Ohrid, North Macedonia
Programme	Erasmus+ Staff Teaching Mobility
Participation	Open to students, academic staff and Erasmus+ partners
Language	English

We look forward to your participation and to strengthening our international academic community.

UIST – International Relations & Erasmus+ Office